MAIL TO: Office of the Attorney General Registry of Charitable Trusts P.O. Box 903447 Sacramento, CA 94203-4470

STREET ADDRESS: 1300 I Street, Room 1130 Sacramento, CA 95814 Telephone: (916) 323-5079

WEBSITE ADDRESS: http://caaq.state.ca.us/charities/

## COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

## 2000 ANNUAL FINANCIAL REPORT

(California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filling penalties as defined in Government Code Section 12586.1 (Recently enacted).

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



http://caag.state.ca.us/chanties/					
Name and Address of Commercial Fundraiser:		Name and Address of C	haritable Or	ganization or Charitable Purposes:	
CF Number414		CT No. 110111	F.E.I.I	1. No. 54-0505888	
Facter Direct LTD Colonial Williamsburg Foundation					
Name of Commercial Fundraiser		Name of Charity			
11500 West Olympic Blvd., Suite 540		134 North Henry S	treet		
Address of Commercial Fundraiser	<del></del>	Address of Charity			
Los Angeles CA 90064		Williamsburg	VA	23187	
City, State, and ZIP Code of Commercial Fundraiser	4///0000	City, State, and ZIP Coo	le of Charity	,	
Telemarketing held (c	n) (from) 1/1/2002	200, to 10/10/200	2	, 200	
(Type of Activity)		(Date or dates must be	shown) 🚆	•	
1. REVENUE		379.612.34			
A. Cash contributions     B. Entertainment sales or admission charges		<u>811,918,01</u>	A.		
C. Sales from products	•		C		
D. Advertisement sales					
E. Membership fees			E		
F. Other sources: (Specify)	• •		-		
a. b	-		Fa. Fb.		
C					
d	_		Fd.	279 /17 211	
G. TOTAL REVENUE				917, G. G.	
2. EXPENSES					
A. Fees or commissions			A.		
B. Salaries					
C. Payroll taxes			c.		
D. Employee benefits     E. Cost of merchandise for resale					
F. Cost of entertainment	,				
G. Postage	ماD	ase see attache	ed	!	
H. Advertising	1 10	discours of oxfor	1000	1	
Telephone     Rental of equipment	breat	kdown of exper	1565	1	
K. Facilities charge					
L. Permits				·	
M. Other expenses: (Specify)			Ma		
a	<del>-</del> ·				
C	_				
d	- '		Md.	141.054.860 N	
N. TOTAL EXPENSES			-		
3. Distribution or net to charitable organization or ch	aritable purposes			238 557 <u>.48</u> 3.	
4 (a) to any effects dispeter made as a super a	the Commercial Funds	inar in any way official	with an annu	inal district or indicate, the	
<ol> <li>(a) Is any officer, director, partner or owner or charitable organization for which the Commercial Fundamental</li> </ol>	r the Commercial Fundra odraiser has contracted t	alser in any way amiliated o solicit?	with or con	iroi, direty or indirectly, the	
Yes 2] No If "yes," compl		• • • • • • • • • • • • • • • • • • • •			
Name of officer director partner or owner of	Nama an	d address of		Deletionship of officer etc	
Name of officer, director, partner or owner of Commercial Fundraiser		d address of organization		Relationship of officer, etc.  To charitable organization	
(b) For each affiliation identified in 4(a), at	each copy of the contrac	t between the commercial	fundraiser :	and the charity	
(b) For each affiliation identified in 4(a), attach copy of the contract between the commercial fundraiser and the charity.  Under panalties of partiury. Lideclare that I have examined this report, including accompanying documents, schedules and statements, and to the best					
of ect and co	mplete.		er.		
	Thomas Si	ivel	('W	10-28-02	
Sic (raiser)	Printed Name	J	Title	Date	
	rganization for verifying the o		^		
_	Denise MK	olloga Directr	<u>r Cur</u>	Fund	
<u>,                                     </u>	Printed Name	مر لار	Title	rector of Development	
Clandura of authorized officeridicaster (Charita)	Carl C. Be	ard Execu	HIVE B	record bevergment	
			_		

TON SO DE LEGISTA

## Facter Direct Ltd Campaign Expense Allocation

	\$ 141,054.86
Printing	\$ 3,275.38
Postage	\$ 8,258.44
Telephone	\$ 7,759.43
Payroll	\$ 48,292.36
Employee benefits	\$ 3,592.11
Rent	\$ 7,704.69
Office manager	\$ 16,719.29
Utilities	\$ 1,760.35
Equipment	\$ 1,704.55
Recruitment	\$ 1,200.69
Computer Programming	\$ 1,019.85
Office expenses	\$ 31,766.02
P.S. Fee/Profit	\$ 8,001.69
Total	\$ 141,054.86